



SOFTWARE FOR INSIGHTFUL BUSINESS DECISIONS

For Immediate Release

DealSense™ From MoneySoft® Combines the Global Reach of the Internet and Powerful Valuation and Planning Software to Streamline Corporate Acquisitions.

Phoenix, AZ, June 25, 2001 – MoneySoft, Inc. announces the publication of DealSense™ and the formation of the MoneySoft Financial Network. Both initiatives work together to make the process of corporate acquisitions easier and more intelligent.

MoneySoft's DealSense and Financial Network combine to offer buyers and advisors of small and mid-cap companies robust acquisition analysis, valuation and financial modeling, executive-level presentation, and the electronic delivery of financial information to reduce costs and response times.

DealSense navigates the complex process of evaluating, valuing, structuring and financing an acquisition. It supports sound decision making by helping to quantify the economic impact of alternatives presented throughout the negotiation and due-diligence process.

In addition to powerful analytics and decision support, DealSense includes all of the tools needed to create professional, in-depth reports and visual presentations. A "smart" report generation system is included to link the user's numeric analysis with a preformatted narrative that automatically documents the analysis. This narrative can be easily edited in Microsoft Word. The acquisition report can be adapted for presentation to senior management, funding sources and other members of the acquisition team.

DealSense enables users to share and utilize financial data efficiently and confidentially by using a built-in, web-enabled component called DealSync™. The DealSync technology allows a user encrypt a data file and email it to another user. If the recipient has the proper password, the data file can be

decrypted and downloaded directly into DealSense for instant analysis and evaluation. This saves time, printing and delivery costs and—most importantly—eliminates the need for reorganizing and re-entering information, effectively shaving days (or weeks) from response time. It also provides a common platform for discussing and negotiating the deal.

DealSense includes participation in the MoneySoft Financial Network. The network is envisioned to be a fully integrated community of corporate finance and acquisition professionals using the knowledge-based power of DealSense and the global reach and speed of the Internet to efficiently acquire and finance acquisitions. At this time, there are three participation groups: acquirers, intermediaries and funding sources. A participant can search the network's database to find other members with an interest in the deal's parameters.

“The MoneySoft Financial Network lets DealSense users find each other so that they can efficiently share data and facilitate the dealmaking process according to their areas of interest,” says Robert B. Machiz, MoneySoft's president. The goal of the network is to accelerate the transmission of information, perform high-level analysis, and provide an intelligent framework for decision making.

According to Machiz, the first wave of M&A websites have embraced the web as a product platform. Sites have been limited to searchable databases of deal opportunities and online document storage. “As far as we know,” says Machiz, “DealSense and the MoneySoft Financial Network are the first serious initiatives aimed at integrating the power of desktop applications and the global reach of the Internet.”

DealSense is immediately available and is being introduced at \$1,295 for a single user (\$1,495 after 9/30/01). Membership in the MoneySoft Financial Network is included along with free application and technical support. Additional information can be found on the company's website: www.moneysoft.com or by calling 800-966-7797.

Founded in 1991, MoneySoft is the dominant provider of software for evaluating, valuing and structuring corporate acquisitions. MoneySoft's mission is to provide the software applications, communication network, and information needed in order for the acquisition marketplace to operate efficiently.

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